

For more information:
Brad Wackerlin
Charles Industries, Ltd.
(847) 258-8458
bwackerl@charlesindustries.com



NEWS RELEASE

FOR IMMEDIATE RELEASE:

CHARLES INDUSTRIES ANNOUNCES HIRING OF JOE BURKE JR. AS VICE PRESIDENT OF TELECOM SALES

New VP Brings 25 Years of Successful Sales Leadership Experience to the Charles Team

ROLLING MEADOWS, IL (October 6, 2011) – Charles Industries, Ltd. has announced that Joseph T. (Joe) Burke, Jr. has joined the company as vice president of telecom sales. With 25 years experience in telecommunications and manufacturing services sales management, Burke brings extensive experience and industry recognition to his new position on Charles' Senior Management Team.

Burke's responsibilities will include Global Sales coordination and management of Charles Industries Telecommunications Group. In this capacity, he will lead and oversee implementation of strategic sales and customer development, as well as Charles' sales organization and structure. Together with his sales team, Burke will work to maximize Charles' global presence and market share in providing broadband and outside plant environmental enclosure solutions to the telecommunications, wireless, utility and cable TV markets.

Burke's 25-year industry experience includes strategic business planning and implementation, worldwide sales and marketing leadership, new business and market development, and product development and management. Burke has succeeded in previous positions including Group Vice President with ADC Telecommunications, Vice President of Sales with Edgecom Corporation, Executive Vice President with Fabrinet and most recently as President & CEO of Quasar Technologies.

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“Joe’s telecom industry experience, strategic planning and successful track record in managing sales and marketing teams will be an invaluable asset to Charles,” states Robert Novak, senior vice president and COO of Charles Industries. “Our company is well positioned for growth in areas that we’ve only just begun to penetrate; including wireless, utility and CATV markets. We believe Joe is the right individual to strategically lead our team in new directions while still improving on our reputation of exceeding our telecommunication partners’ expectations.”

Burke holds a Bachelor of Arts degree from St. Bonaventure University of New York and is a former military officer in the United States Army. He will be based out of Charles Industries’ corporate headquarters in Rolling Meadows, Illinois.

About Charles Industries, Ltd.

Charles Industries, Ltd. is a privately held, diversified manufacturing and technology company servicing telecommunications, marine and industrial markets. The company is ISO 9000 and TL 9000 registered and employs more than 600 professionals in its Rolling Meadows, Illinois, corporate headquarters and four U.S.-based manufacturing plants. For further information, please visit www.charlesindustries.com or call (847) 806-6300.

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