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NEWS RELEASE

FOR IMMEDIATE RELEASE:

CHARLES INDUSTRIES INTRODUCES “STIMULUS STARTS HERE” PROGRAM FOR BROADBAND STIMULUS AWARD RECIPIENTS

ROLLING MEADOWS, IL (JANUARY 26, 2011) — Charles Industries, Ltd., a leading provider of environmentally protected outside plant enclosures and network infrastructure solutions for fiber and copper networks, announces the launch of its “Stimulus Starts Here” program. Charles’ “Stimulus Starts Here” program is designed to support deployment initiatives by service providers who have received stimulus award funding through the American Recovery and Reinvestment Act.

The Charles “Stimulus Starts Here” program addresses the product supply concerns of broadband award recipients – including service providers, engineering firms and contractors – through stocking programs whereby participating Charles distribution partners will maintain minimum stocking levels of key program materials. To address pricing concerns, the program includes maintained price levels throughout the award recipient’s network build-out project(s). In addition, program participants will have access to lead time confirmations, project consulting, field training and 24/7 technical support.

As a company, Charles Industries supports the Recovery Act’s goals of creating jobs for U.S. workers and furthering universal broadband availability to the underserved and unserved. Charles maintains four U.S. manufacturing facilities at a time when competing OEMs have moved production facilities and jobs abroad. Charles is fully committed to and compliant with the “Buy American” provisions of the Recovery Act.

Charles offers telecommunications service providers, engineering firms and contractors more than 300 Rural Utilities Services (RUS) listed products that have been pre-qualified for projects funded by American Recovery and Reinvestment Act awards. In 2010, Charles Fiber Flexibility Point (CFFP) and Charles Fiber Cross Connect (CFXC) fiber pedestals were added to the list of accepted telecommunications materials by the Rural Development Utilities Program (RDUP). Charles’ non-metallic fiber distribution pedestals (CFDP & BDO), fiber flexibility points (CFFP) and fiber cross-connect (CFXC) pedestals have already established themselves with recently awarded service providers as vital network components ideally suited to meet and support their fiber deployment initiatives.

**“Stimulus Starts Here” Announcement
Add One**

More details about Charles’ “Stimulus Starts Here” program may be found at www.charlesindustries.com/stimulus.html.

About Charles Industries, Ltd.

2011 marks Charles Industries’ 43rd year as a privately held, diversified manufacturing and technology company serving telecommunications, utility, CATV/Broadband, marine and industrial markets. Founded in 1968, the company is ISO 9001:2008 and TL 9000 registered and headquartered in Rolling Meadows, Illinois, with four U.S. manufacturing centers. For further information and a list of authorized Charles distributors, please visit www.charlesindustries.com or call (847) 806-6300.

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